



BGate
Balkan Gate Apparel and Textile Exhibition



16 - 18 September 2010

DEADLINE 01 July 2010

A. Catalogue Entry

In accordance with the conditions stated overleaf, we order the following catalogue entry: To be entered under letter:

1. ADDRESS legibly written
Company / Address:

Phone:

Fax:

e-mail / http:

2. TEXT OF ENTRY in English, **sent by e-mail or fax.**
Company's exhibits and / or production range

B . What is your product range

- menswear
- womenswear
- childrenswear
- young fashion
- underwear
- swimwear
- services
- fabrics
- yarns and fibers
- accessories
- subsidiary materials
- machinery and equipment
- others

C . What is your specialization

- ready-to-wear knitwear
- ready-to-wear wovenwear
- CMT knitwear
- CM knitwear
- CMT wovenwear
- CM wovenwear
- manufacture /different from clothing/
- trade representative office
- others

Contact Person / Department

Place and Date

Authorised signature / stamp



BULGARREKLAMA AGENCY Ltd.
147, Tsarigradsko Chaussee, BG-1784 Sofia, Bulgaria
Tel.: (+359 2) 9655 277, 9655 274
Fax: (+359 2) 9655 231
e-mail: bul-reklama@bulgarreklama.com
http://www.bulgarreklama.com

**BULGARIAN ASSOCIATION OF APPAREL AND
TEXTILE PRODUCERS AND EXPORTERS**
36, Dragan Tsankov Blvd., BG-1057 Sofia, Bulgaria
World Trade Center Interpred, 3rd floor, office 304
Tel.: (+359 2) 969 3161, 969 3166, Fax: (+359 2) 969 3181
e-mail: association@bgtextiles.org http://www.bgtextiles.org



I. Technical Data

Paper size: 110 mm wide, 220 mm high
 Type area: 100 mm wide, 210 mm high = 1/1 page
 85 mm wide, 90 mm high = 1/2 page
 Printing system: Offset (two colours)
 Printing material: Copyable material, photos, slides.
 Language: Language of the organizer and English
 Classification: Information, seminar programme, hall plan, alphabetical list of exhibitors, index of products (obligatory), advertisements.

II. Costs

A. Terms and Costs of the Compulsory Entry:
 According to the conditions of participation, the entry in the exhibitions catalogue is obligatory for each exhibitor.

a) Compulsory Entry of the Address:
 Name of the company, address, telephone, telefax, e-mail, Internet (will be printed in Latin letters in the catalogue).

b) Compulsory Entry of the Company's exhibits and /or Production Range:
 In the language of the organizer and in English.
 Translation free of charge!
 Length of line: 65 mm (approx. 35 letters).

B. Trade Mark:
 Maximum size 15 mm high.
 Costs per trade mark **15 EUR**

C. Advertisements:

1/1 page, 4 colours (110 x 220 mm)	100 EUR
1/2 page, 4 colours (85 x 90 mm)	60 EUR
1/1 page, black/ white (110 x 220 mm)	30 EUR
1/1 page, 4 colours on the 4 th cover	150 EUR
1/1 page, 4 colours on the 2 nd / 3 rd cover	130 EUR

III. General Conditions and Terms of Payment

1. The entry of the exhibitors into the alphabetical list and the production range of the official exhibition catalogue is obligatory.
2. To ensure completeness of the catalogue, exhibitors, sub-exhibitors and represented companies who have not submitted their order forms within the stated time will be entered in the catalogue at their own expense on the basis of the information available in the application without any guarantee for correctness.
3. Claims for damage through non-entry or incorrect entry cannot be accepted.
4. The orders for entries are not confirmed by the publisher.
5. The organizers of the trade fair and their authorized representatives are entitled to refuse the acceptance of orders without giving reasons.
6. The costs for entries cannot include the costs for graphic work or for the execution of copyable material. If such work is necessary due to the execution of an order, it will be calculated separately. Furthermore, the company placing an order can be charged with costs resulting from considerable modifications of orders originally agreed upon.
7. Copy proofs of entries and insertions are not forwarded.
8. Only the number of lines actually printed in the catalogue will be calculated and not the manuscript as mentioned in the order form.
9. The obligatory entry of exhibitors and their sub-exhibitors will be invoiced together with the general exhibition charges, before the catalogue goes to print.
10. The charges for extra entries, trade marks or advertisements will be invoiced additionally.
11. The publisher may be exonerated from his obligation to execute the order provided that he is prevented from fulfilling this obligation through reasons of force majeure.